

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

RGA Right Direction PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

**Invoice ID: 1191343**  
**Campaign ID:**

**Invoice Date: 08-03-2016**  
**Estimate ID: 812**

**Contract ID: 847459**  
**P.O Number:**

**Client ID: 41484**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$798.00
Agency Commission	(\$119.70)
Rep. Firm Commission	(\$237.40)

<b>Net Advertising Fee</b>	<b>\$440.90</b>
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<b>Sub Total</b>	<b>\$440.90</b>
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<b>Total This Invoice</b>	<b>\$440.90</b>
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/62313386/  
1350

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: RGA Right Direction PAC  
 Remarks: /62313386/  
 Bill Cycle: 07/16  
 Rep. Firm: VNS/NCC

Contract ID: 847459  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
07/29/16	Friday	CNBC-E	LOU-1350_LOUISVIL	Worldwide Exchange	5:15am	BCRGA1601H	00:00:30	2	Charged	10.00
07/29/16	Friday	CNBC-E	LOU-1350_LOUISVIL	Worldwide Exchange	5:57am	BCRGA1601H	00:00:30	2	Charged	10.00
07/29/16	Friday	CNBC-E	LOU-1350_LOUISVIL	Fast Money	5:15pm	BCRGA1601H	00:00:30	3	Charged	10.00
07/29/16	Friday	CNBC-E	LOU-1350_LOUISVIL	Options Action	5:50pm	BCRGA1601H	00:00:30	3	Charged	10.00
07/29/16	Friday	CNN-E	LOU-1350_LOUISVIL	New Day	5:30am	BCRGA1601H	00:00:30	5	Charged	10.00
07/29/16	Friday	CNN-E	LOU-1350_LOUISVIL	New Day	6:48am	BCRGA1601H	00:00:30	5	Charged	10.00
07/29/16	Friday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:31pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/29/16	Friday	FXNC-E	LOU-1350_LOUISVIL	America's Newsroom	9:53am	BCRGA1601H	00:00:30	8	Charged	13.00
07/29/16	Friday	FXNC-E	LOU-1350_LOUISVIL	Your World: Neil Cavuto	4:23pm	BCRGA1601H	00:00:30	9	Charged	13.00
07/29/16	Friday	FXNC-E	LOU-1350_LOUISVIL	Special Report	6:47pm	BCRGA1601H	00:00:30	9	Charged	13.00
07/29/16	Friday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:22pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/29/16	Friday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:15pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/29/16	Friday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:14am	BCRGA1601H	00:00:30	11	Charged	13.00
07/29/16	Friday	HLN-E	LOU-1350_LOUISVIL	Morning Express	9:29am	BCRGA1601H	00:00:30	11	Charged	13.00
07/29/16	Friday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	4:14pm	BCRGA1601H	00:00:30	12	Charged	13.00
07/29/16	Friday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:15pm	BCRGA1601H	00:00:30	12	Charged	13.00
07/29/16	Friday	MNBC-E	LOU-1350_LOUISVIL	Way Too Early	5:51am	BCRGA1601H	00:00:30	14	Charged	10.00
07/29/16	Friday	MNBC-E	LOU-1350_LOUISVIL	Morning Joe	7:26am	BCRGA1601H	00:00:30	14	Charged	10.00
07/29/16	Friday	MNBC-E	LOU-1350_LOUISVIL	Hardball Matthews	7:41pm	BCRGA1601H	00:00:30	15	Charged	10.00
07/29/16	Friday	MNBC-E	LOU-1350_LOUISVIL	All In With Chris Hayes	11:14pm	BCRGA1601H	00:00:30	13	Charged	14.00
07/30/16	Saturday	CNBC-E	LOU-1350_LOUISVIL	Paid Programming	8:29am	BCRGA1601H	00:00:30	2	Charged	10.00
07/30/16	Saturday	CNBC-E	LOU-1350_LOUISVIL	Secret Lives Super Rich	7:27pm	BCRGA1601H	00:00:30	3	Charged	10.00
07/30/16	Saturday	CNBC-E	LOU-1350_LOUISVIL	Shark Tank	10:13pm	BCRGA1601H	00:00:30	1	Charged	13.00
07/30/16	Saturday	CNBC-E	LOU-1350_LOUISVIL	Shark Tank	11:30pm	BCRGA1601H	00:00:30	1	Charged	13.00
07/30/16	Saturday	CNN-E	LOU-1350_LOUISVIL	New Day Saturday	8:20am	BCRGA1601H	00:00:30	5	Charged	10.00
07/30/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	4:32pm	BCRGA1601H	00:00:30	6	Charged	10.00
07/30/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	5:50pm	BCRGA1601H	00:00:30	6	Charged	10.00
07/30/16	Saturday	CNN-E	LOU-1350_LOUISVIL	The Seventies	9:22pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/30/16	Saturday	CNN-E	LOU-1350_LOUISVIL	The Seventies	11:53pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/30/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends	7:21am	BCRGA1601H	00:00:30	8	Charged	13.00
07/30/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	America's Election HQ	4:49pm	BCRGA1601H	00:00:30	9	Charged	13.00
07/30/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Judge Jeanine	9:50pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/30/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Greg Gutfeld Show	10:46pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/30/16	Saturday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:54am	BCRGA1601H	00:00:30	11	Charged	13.00
07/30/16	Saturday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	7:36pm	BCRGA1601H	00:00:30	12	Charged	13.00
07/30/16	Saturday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	8:17pm	BCRGA1601H	00:00:30	10	Charged	17.00
07/30/16	Saturday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	10:35pm	BCRGA1601H	00:00:30	10	Charged	17.00
07/30/16	Saturday	MNBC-E	LOU-1350_LOUISVIL	Lockup/Your Business	5:21am	BCRGA1601H	00:00:30	14	Charged	10.00
07/30/16	Saturday	MNBC-E	LOU-1350_LOUISVIL	MSNBC Live	4:51pm	BCRGA1601H	00:00:30	15	Charged	10.00
07/30/16	Saturday	MNBC-E	LOU-1350_LOUISVIL	Dateline NBC	6:28pm	BCRGA1601H	00:00:30	15	Charged	10.00
07/30/16	Saturday	MNBC-E	LOU-1350_LOUISVIL	Dead Men Talking	8:51pm	BCRGA1601H	00:00:30	13	Charged	14.00
07/31/16	Sunday	CNBC-E	LOU-1350_LOUISVIL	Paid Programming	6:31am	BCRGA1601H	00:00:30	2	Charged	10.00
07/31/16	Sunday	CNBC-E	LOU-1350_LOUISVIL	Paid Programming	6:28pm	BCRGA1601H	00:00:30	3	Charged	10.00
07/31/16	Sunday	CNBC-E	LOU-1350_LOUISVIL	Undercover Boss	8:45pm	BCRGA1601H	00:00:30	1	Charged	13.00
07/31/16	Sunday	CNBC-E	LOU-1350_LOUISVIL	Undercover Boss	8:55pm	BCRGA1601H	00:00:30	1	Charged	13.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom Live	5:59am	BCRGA1601H	00:00:30	5	Charged	10.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	7:00pm	BCRGA1601H	00:00:30	6	Charged	10.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	7:57pm	BCRGA1601H	00:00:30	6	Charged	10.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	Declassified	9:32pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	Declassified	10:54pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/31/16	Sunday	CNN-E	LOU-1350_LOUISVIL	Declassified	11:53pm	BCRGA1601H	00:00:30	4	Charged	13.00
07/31/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	FOX Report	5:23am	BCRGA1601H	00:00:30	8	Charged	13.00
07/31/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	FOX Report	5:50am	BCRGA1601H	00:00:30	8	Charged	13.00
07/31/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Fox News Sunday	6:15pm	BCRGA1601H	00:00:30	9	Charged	13.00
07/31/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Watters World	10:23pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/31/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Legends & Lies: Pats	11:43pm	BCRGA1601H	00:00:30	7	Charged	16.00
07/31/16	Sunday	HLN-E	LOU-1350_LOUISVIL	HLN Weekend Express	7:22am	BCRGA1601H	00:00:30	11	Charged	13.00
07/31/16	Sunday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	6:35pm	BCRGA1601H	00:00:30	12	Charged	13.00
07/31/16	Sunday	HLN-E	LOU-1350_LOUISVIL	The Hunt	9:33pm	BCRGA1601H	00:00:30	10	Charged	17.00
07/31/16	Sunday	HLN-E	LOU-1350_LOUISVIL	The Hunt	11:18pm	BCRGA1601H	00:00:30	10	Charged	17.00
07/31/16	Sunday	MNBC-E	LOU-1350_LOUISVIL	Dateline NBC	5:12am	BCRGA1601H	00:00:30	14	Charged	10.00
07/31/16	Sunday	MNBC-E	LOU-1350_LOUISVIL	Inside the Box	5:30pm	BCRGA1601H	00:00:30	15	Charged	10.00
07/31/16	Sunday	MNBC-E	LOU-1350_LOUISVIL	Dateline NBC	9:29pm	BCRGA1601H	00:00:30	13	Charged	14.00
07/31/16	Sunday	MNBC-E	LOU-1350_LOUISVIL	Lockup: Indiana	11:12pm	BCRGA1601H	00:00:30	13	Charged	14.00

## Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNBC-E	LOU-1350_LOUISVILLE	12	\$132.00
CNN-E	LOU-1350_LOUISVILLE	14	\$158.00
FXNC-E	LOU-1350_LOUISVILLE	14	\$200.00
HLN-E	LOU-1350_LOUISVILLE	12	\$172.00
MNBC-E	LOU-1350_LOUISVILLE	12	\$136.00
Grand Total		64	\$798.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 847459